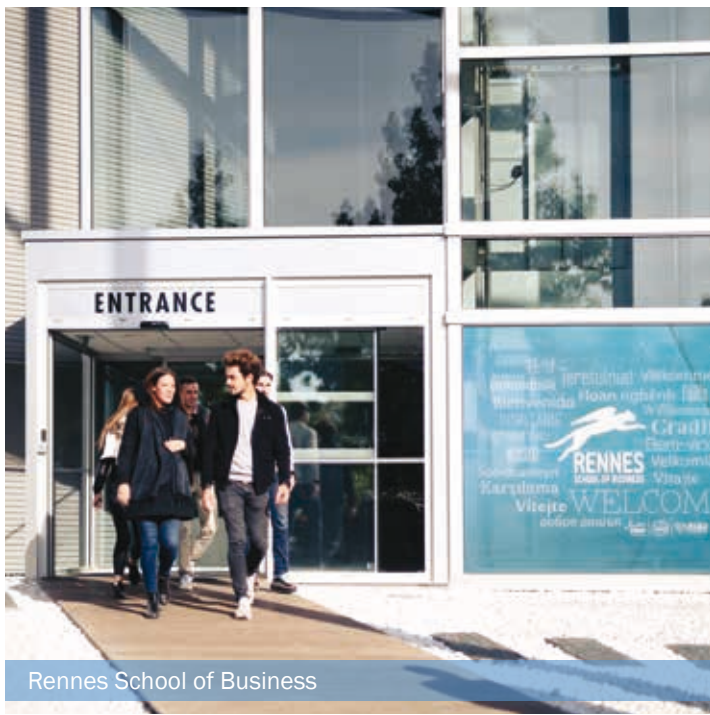
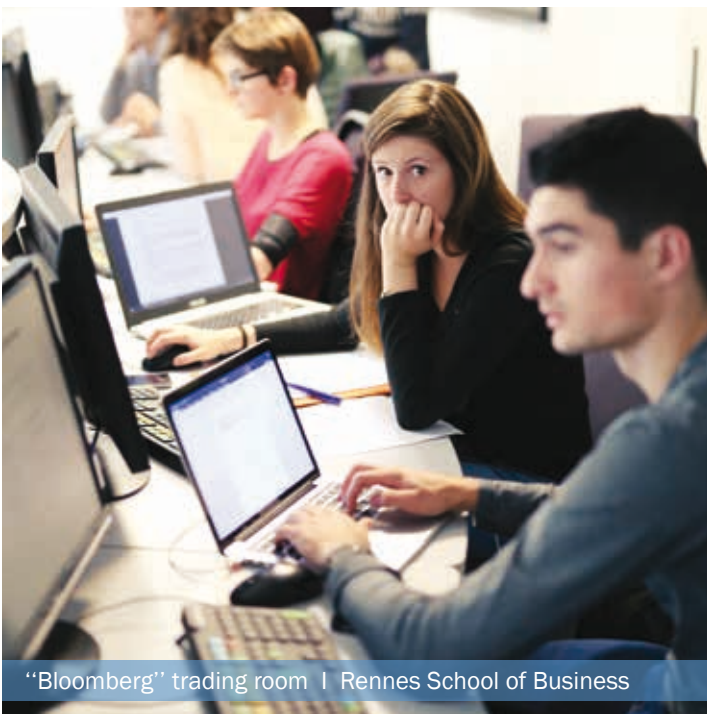




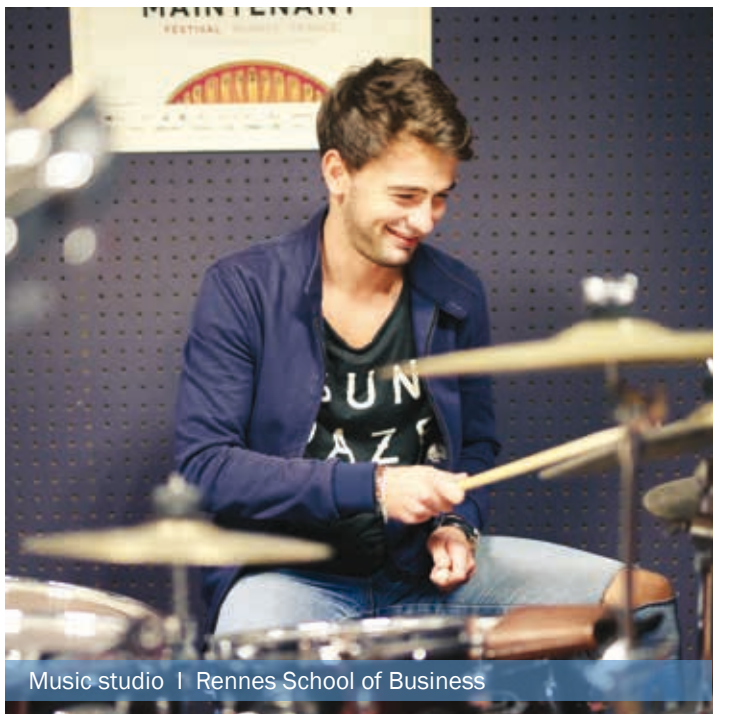
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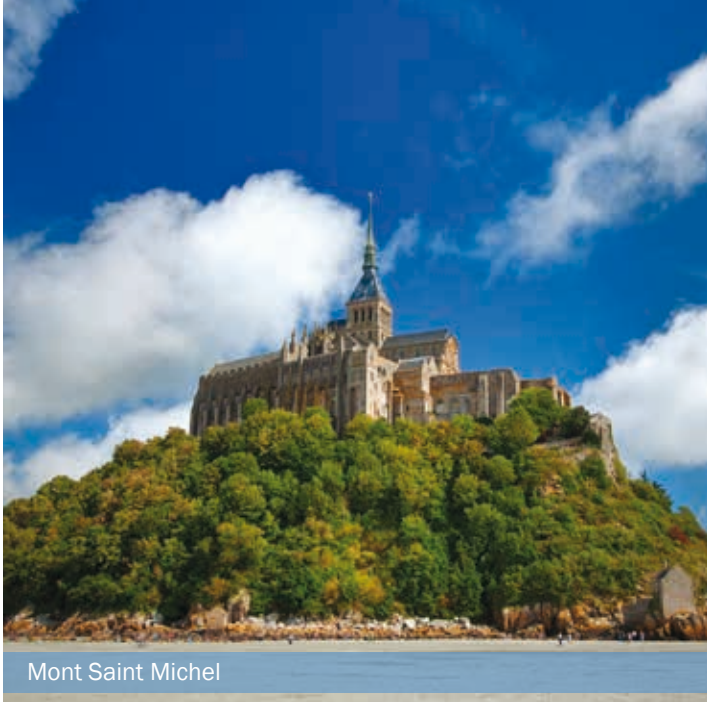
"Bloomberg" trading room | Rennes School of Business



Musio studio | Rennes School of Business



Brittany



Mont Saint Michel



Rennes School of Business



City of Rennes



Rennes School of Business



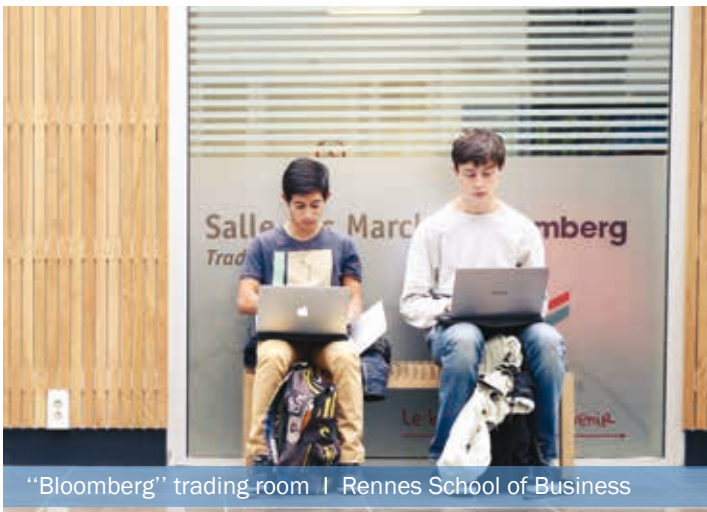
City of Rennes



Sports hall | Rennes School of Business



“This experience really opened my eyes to new business strategies; I became aware of how other cultures work. I met people from all over the world and travelled to see amazing sites around Rennes.”



"Bloomberg" trading room | Rennes School of Business



Student club | Rennes School of Business



Rennes School of Business

SUMMER PROGRAMME

RESPONSIBLE MANAGEMENT

13 · 23 June 2017

RENNES SCHOOL OF BUSINESS, France



Brittany



Rennes School of Business



City of Rennes



Rennes School of Business





SUMMER PROGRAMME

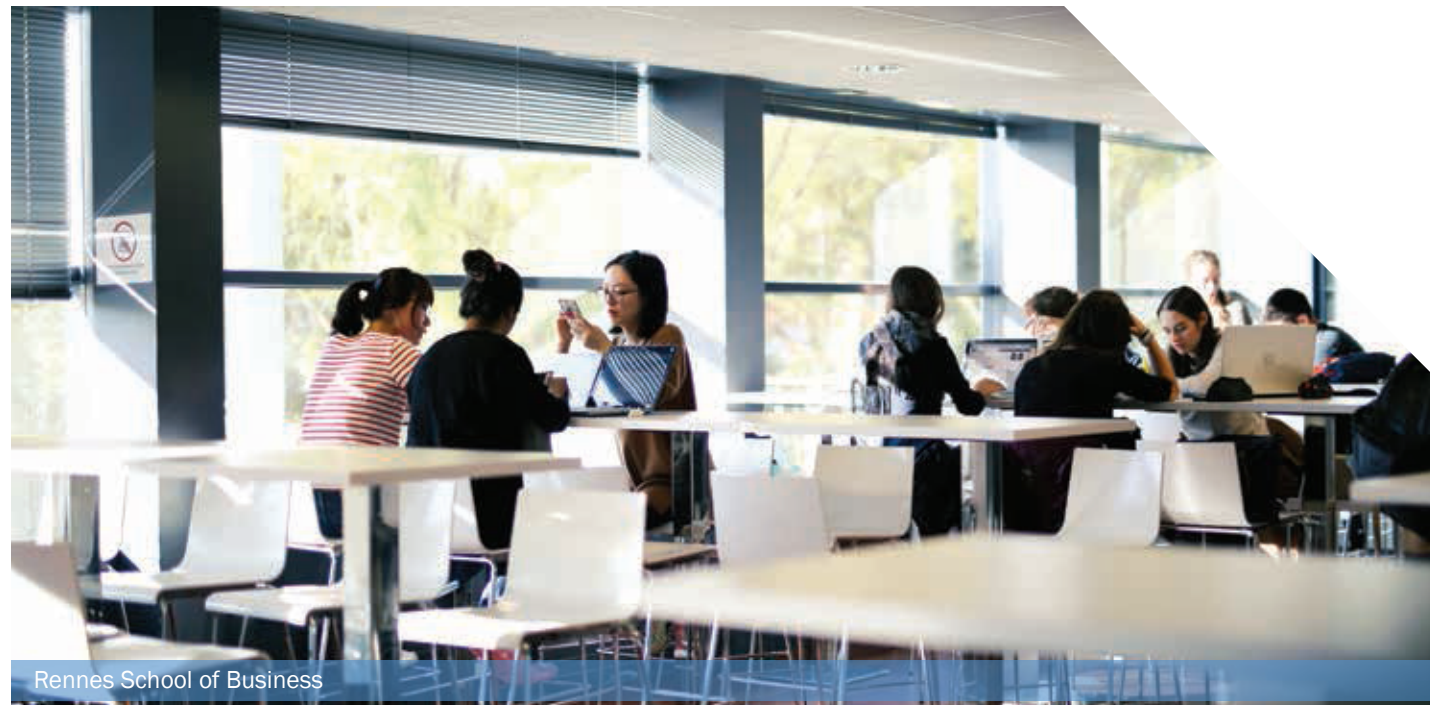
RESPONSIBLE MANAGEMENT

13 • 23 June 2017

RENNES SCHOOL OF BUSINESS, France

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项目特色:

在欧洲感受全球最顶尖国际商学院的教学及文化氛围。全英语授课，提高英语水平。价格极为优惠，项目内容非常丰富。与欧洲企业家深度接触，面对面了解欧洲企业文化。

时间: 2017.6.13- 6.23

费用 (含住宿):

2017.4.1 前注册 €1420

2017.4.1-4.15 注册 €1650

内容:

- 30个课时课堂教学
- 专家讲座及企业参观
- 文化考察及观光旅游
- 欢迎早餐和告别午餐

具体课程:

- Reframing the purpose of Business
- Stakeholder Management
- Responsible Leadership
- Embedding CSR into the Company ' s Strategy and Culture
- Environmental Management
- The Institutional Environment of CSR
- CSR and Investors-Responsible Finance
- CSR and Employees-Responsible Human Resource Management
- CSR and Consumers-Responsible Marketing

学分转换:

顺利完成者获得6 ECTS 欧洲标准学分 (等同于3 US credits)

学校地理位置:

雷恩商学院位于法国西北部布列塔尼大区的首府—雷恩市，距巴黎乘高铁仅1.5小时，飞伦敦仅1小时。它是一个充满活力，生活舒适且安全的大学城，是法国最适合居住的城市之一。

入学要求:

英语流利，大二以上学生



Master in Management
Ranking 2016



Master in Finance
Ranking 2016