

The 2nd International Workshop on Information Systems and Supply Chain Management Call for Papers

Theme: Brighter Internet, Smarter Supply Chains
Venue: School of Business, Soochow University, China
Co-Organizer: Soochow University (Suzhou, China)
University of Southern Mississippi
Date: June 22-23, 2016

We would like to invite you to participate in the 2nd workshop on Information Systems and Supply Chain Management hosted by the Dongwu School of Business, Soochow University and the College of Business, University of Southern Mississippi. The main theme of this conference is smarter businesses in the era of Internet + and big data.

Although it fundamentally benefits our society, “the Internet has become a minefield of crime, fakes, and terror perpetuated by anonymous users on a global scale. The security burden of protecting organizations is becoming increasingly difficult and costly” (Lee, 2015; p.iii). The abuse of Internet has become much more serious than before, and it has brought much greater damage. It is estimated that cybercrime and economic espionage cost the global economy more than \$500 billion a year (Acquisti et al 2015). Therefore, it is imperative to make the Internet brighter to drastically eliminate the negative side effects of the adverse online activities.

The recent advance of Internet of Things, Big Data, Internet+, and Virtual Reality makes our businesses smarter than ever, which fundamentally transforms the way people deal with life and work and the way companies operate. On company side, the recent advance of ICT is fundamentally important to create smarter supply chains, which can address the challenges of cost containment, visibility, risk, customer intimacy and globalization that today’s supply chains are facing and makes supply chains more Instrumented, Interconnected and Intelligent than ever (IBM, 2010). On the personal side, Internet-based commerce become part of daily life and it is possible to provide personalized services to the customers thanks to the fast development of big data techniques and business analytics (Craig and Ludloff 2011).

This conference will include a number of keynote speeches from leading academics and executives, as well as practitioner-oriented roundtable discussions on Internet of Things, Big Data, Internet+, and Smarter Supply Chain. The papers will be peer reviewed and will be selected on the basis of their quality. Papers using different methodologies, such as mathematical modeling, empirical research, experiments, and case studies are invited. Outstanding papers will be recommended to be published in the *Information & Management* (SSCI), and *Electronic Commerce Research* (SCI). Topics of interest include, but are not limited to:

- Smarter Supply chain and Supply Chain innovation
- Internet of Things based new economy
- Product and service co-creation
- Internet Finance (including peer-to-peer lending, crowdfunding)

- Supply chain financing
- Cloud computing and big data for services and manufacturing
- Open innovations for e-business
- Platform innovations for e-business

Keynote Speakers (to be confirmed)

1. **Patrick Chau**, Professor of MIS and Dean of Faculty of Business, University of Hong Kong; Editor in Chief of *Information & Management*
2. **Christopher Westland**, Professor of MIS, University of Illinois Chicago; Editor in Chief of *Electronic Commerce Research*
3. **Huigang Liang**, Robert Dillard Teer Jr. Endowed Chair of MIS, East Carolina University; Associate Editor of *Information & Management*
4. **David Peng**, Associate Professor of Operations Management, University of Houston; Associate Editor of *Journal of Operations Management*

Conference Chairs

1. **Wenji Sun**, Soochow University
2. **Fujun Lai**, University of Southern Mississippi

Program Committee

Co-chairs:

1. **Yaoyu Wang**, Soochow University
2. **Xin Luo**, University of New Mexico
3. **Wei Zhang**, University of Massachusetts Boston

International Members:

1. **John C. Guo**, Assistant Professor of MIS, James Madison University
2. **Carol Hsu**, Professor of MIS, National University of Taiwan
3. **Vincent Lai**, Professor of MIS, Chinese University of Hong Kong
4. **Xiaolin Li**, Associate Professor of MIS, Towson University
5. **Lucy Xue**, Professor of MIS, East Carolina University
6. **Bin Zhu**, Associate Professor of MIS, Oregon State University

Important Dates

- Manuscript submission deadline: June 1, 2016
- Conference. date: June 22-23, 2016

References:

1. Acquisti, A., Brandimarte, L., & Loewenstein, G. (2015), "Privacy and human behavior in the age of information", *Science*, 347(6221), 509-514.
2. Craig, T., and Ludloff, M. E. 2011. *Privacy and Big Data*, Sebastapol, CA: O'Reilly Media, Inc.
3. IBM (2010), "The Smarter Supply Chain of the Future", Available at https://www.ibm.com/smarterplanet/global/files/se_sv_se_none_smarter-sc_v2.pdf
4. Lee, J.K. (2015), "Research Framework for AIS Grand Vision of the Bright ICT Initiative", *MIS Quarterly*, 39(2), pp. iii-xii

About Suzhou

Suzhou, formerly romanized as **Soochow**, is about half hour away from Shanghai. It locates on the lower reaches of the Yangtze River and the shores of Lake Tai. Founded in 514 BC, Suzhou has over 2,500 years of history, with an abundant display of relics and sites of historical interest. At around 100 AD, during the Eastern Han Dynasty, it became one of the ten largest cities in the world. The city's canals, stone bridges, pagodas, and meticulously designed gardens have contributed to its status as one of the top tourist attractions in China. Suzhou is often dubbed the "Venice of the East" or "Venice of China".

Suzhou is famous for its Classical Gardens, collectively a UNESCO World Heritage Site. The Humble Administrator's Garden and Linger Garden are among the four most famous classical gardens in China. The Canglang Pavilion, Lion Grove Garden, Humble Administrator's Garden and Linger Garden, respectively representing the garden styles of the Song, Yuan, Ming, and Qing dynasties, are called the four most famous gardens in Suzhou.

Hanshan Temple (Cold Mountain Temple; Chinese: 寒山寺) is a Buddhist temple and monastery in Suzhou. It is near Fengqiao (Maple Bridge; Chinese: 枫桥), about 5 km (3 mi) west of the old city of Suzhou. The Hanshan Temple is famed in East Asia because of the well-known poem "A Night Mooring near Maple Bridge" (枫桥夜泊) written by Zhang Ji (张继).

Within the city of Suzhou, there are areas featuring canals. Both 800-year-old Pingjiang Road (平江路) and 1,200-year-old Shantang Street are on the list of China's "National Historic and Cultural Streets", and both feature elegant bridges, flowing waters and unique architecture.